

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application;

**Listing of Claims:**

1. (Currently Amended) A display carton comprising:

a corrugated board assembly having an initial flat unassembled state and an assembled state, wherein said corrugated board assembly in its assembled state defines a bottom wall and at least one ~~horizontal~~ vertical wall, wherein said bottom wall and said at least one ~~horizontal~~ vertical wall define an interior of said display carton, and wherein at least one of said bottom wall and said at least one ~~horizontal~~ vertical wall have at least one slit for receiving a locking tab;

a clear front wall having at least one locking tab which corresponds to said at least one slit;

wherein said clear front wall comprises a center portion a plurality of locking tabs extending from said center portion, a crease line being defined between each of said locking tabs and said center portion for facilitating the folding of each of said locking tabs from said initial flat state to said assembled state of said clear front wall;

wherein one of said plurality of locking tabs is a first end locking tab extending from said first end of said center portion and another one of said plurality of locking tabs is a second end locking tab extending from said second end of said center portion; and

wherein said plurality of locking tabs includes a plurality of center locking tabs each of which extends from a side of said center portion; and

wherein said at least one slit of said corrugated board assembly is structured and arranged when said corrugated board assembly is in its assembled state to receive and retain said at least one locking tab of said clear front wall.

2. (Previously Presented) The display carton according to claim 1, wherein said corrugated board assembly in its assembled state defines a bottom wall, a back wall and two opposed side walls, said bottom wall, back wall and opposed side walls defining an interior of said display carton for holding at least one product.
3. (Previously Presented) The display carton according to claim 2, wherein a height of said clear front wall is less than a height of each of said back wall and opposed side walls.
4. (Previously Presented) The display carton according to claim 12, wherein said clear front panel is constructed from a material that is foldable from said initial flat unassembled state to said assembled state at room temperature.
5. (Previously Presented) The display carton according to claim 4, wherein said clear front panel is constructed from a plastic material.
6. (Previously Presented) The display carton according to claim 4, wherein said clear front panel is constructed from PETG.
7. (Previously Presented) The display carton according to claim 12, wherein said clear front panel comprises:
- a plurality of locking tabs, wherein when said clear front panel is in its assembled state said plurality of locking tabs are structured and arranged to be received and retained by said corrugated board assembly in its assembled state.

8. (Currently Amended) The display carton according to claim 1, wherein each of said at least one locking tabs has a latch portion structured and arranged to be received and retained within a corresponding slot defined in said corrugated board assembly in its assembled state.

9. (Canceled)

10 (Canceled)

11. (Currently Amended) The display carton according to claim 1 ~~40~~, wherein each of said locking tabs includes a latch portion structured and arranged to be received and retained within a corresponding slot defined in said corrugated board assembly in its assembled state.

12. (Previously Presented) The display carton according to claim 1, wherein said clear front wall has an initial flat unassembled state and an assembled state.

13. (Previously Presented) The display carton according to claim 12, wherein said clear front panel comprises:

a center portion;

a plurality of locking tab extending from said center portion;

wherein said center portion has a first and second end;

wherein one of said plurality of locking tabs is a first end locking tab extending from said first end of said center portion and another one of said plurality of locking tabs is a second end locking tab extending from said second end of said center portion; and

wherein said plurality of locking tabs includes at least one center locking tab which extends from a side of said center portion.

14. (Previously Presented) A merchandise display carton made of corrugated board having an initial flat unassembled state and an assembled state, comprising:

a bottom wall, a rear wall , and opposing side walls defining an interior of said display carton for holding at least one product, said display carton having a top opening at the top of said carton and a front opening at the front of said carton;

a clear front lip coupled to the front of said display carton when said display carton is in its assembled state at the bottom of said front opening to retain product within said display carton without obstructing a consumer's view of the product, wherein said clear front lip is shorter than said opposing side walls such that product can be placed within and removed from said display carton without removing said clear front lip.

15. (Previously Presented) The display carton of claim 14, wherein said clear front lip is removably coupled to said display carton.

16. (Previously Presented) The display carton of claim 14, wherein said clear front lip comprises a plurality of locking tabs that correspond to slits in said display carton, whereby said locking tabs are received and retained in said slits.

17. (Previously Presented) The display carton of claim 14, wherein said clear front lip is less than half the height of said opposing walls.